

Who I am

Isabella Lovero has been working as an industrial designer since 2004.

She has a Diploma in **Advertising Graphics** from the “Enrico Galvani” Art Institute in Cordenons and a Degree in **Industrial Design** from the Politecnico di Milano.

She worked as a **product designer** for Morellato and Swarovski for several years, before establishing the “en&is” studio in 2007. In 2011 she created Megaphone, the first in a line of self-produced iPhone docking stations in ceramics and wood.

Isabella Lovero developed her personal poetics by creating new types of evocative objects. In 2012, she was invited to join the **Lago** Studio Creative Centre, where she developed innovative concepts for day to day products.

Ever aware of the relationship between people and products and of the feelings the latter evoke, in 2013 she became the owner of **Isabella Lovero design studio**. Here, she develops projects that range from **accessories** to **toys, electronic products** and **small furnishings**, using continuous scale changes to create smart and sophisticated objects.

She cooperates with brands such as **Vimar, Myyour, Morellato, Midj, Eme, Infiniteplay, Dechatlon**.

Since 2014, she has been **teaching** product design at the Istituto Europeo di Design (IED) in Milan. Since 2018, she has been entrusted with the **Artistic Direction** of Infiniteplay, for which she handles **every creative aspect underlying the company’s products and corporate communication tools**. From 2022 she has been teaching Metaprogetto at **ArtwoodAcademy**.

www.isabellalovero.com isa@isabellalovero.com +39 347 1241 933

01_Product design

Tino - Chair for children - 2015 for Myyour

Tino is a plastic children's seat with a dual function: sitting and playing. The playful form creates empathy with the child. The elephant's proboscis faces upwards as a symbol of good luck and has the function of a back.

Material: plastic
sizes: h61 x l35 x w 38





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Skin - skin pot- 2014 for Myyour



Skin it's a pot family with linear shapes enrich with 3d texture inspired from the shell. Everything has its skin.

Material: plastic
sizes small: h60 x l55 x w 55
sizes large: h120 x 60x w 60
designed with Enrico Bosa



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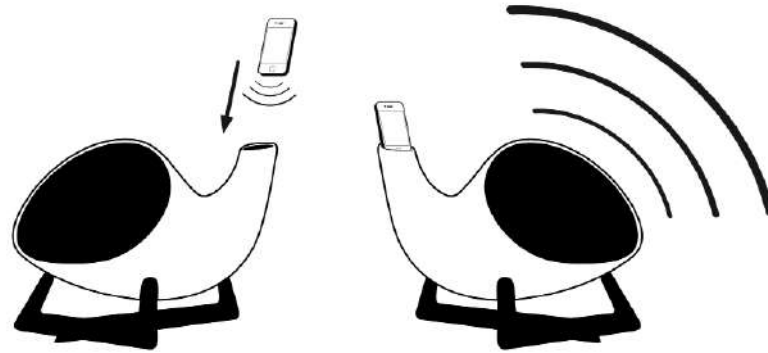
Megaphone - en&is, passive amplifier for iPhones - 2011 designed with Enrico Bosa



Passive Amplifier for iPhone made of ceramic. The shape is designed to amplify and optimize the best sound output. It is a new typology of object. The amplifier is based on a thin wooden frame that allows the object to float off the table. This in order to increase the vibration of the object and to optimize the emission of sound. Designed for the iPhone is perfect for listening music without headphones, for audio conference to hear the person on the phone as live voice. Compatible with all the iPhone using a rubber adapter.

Material: ceramic and wood
sizes small: h60 x l55 x w 55
sizes large: h120 x 60x w 60

Colours, materials, finiture definition



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Packaging design



Megaphonemini - portable passive amplifier for iPhone- 2013- designed with Enrico Bosa



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Totem - Stackable dishes system- 2008 for Posaterie Eme



Designed beginning from the interactions to people and the objects that they use in the kitchen. Totem is a stackable multi-use dishes. Once piled up, the result is a solid unique object, and it becomes easily an embellishment object to be shown. Containers made of melanin present six tones of grey in order to make easy understandable the process of piling up. Oblique lines remind the veins of a stone.



Shine - chairs made by plastic and wood - 2008 for Midj

Shine is a simple chair made by plastic and wood. The idea is to have a timeless chair perfect in every wear, house and contract.

Material: plastic and wood
sizes : h49 x l50 x w79



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Early - classic armchair - 2010 for Midj

From the same structure of the Shine chair, remind from the antique shape, capitonè, I design a small armchair.



03_Electronic devices

Vts10 - device for domotic house - 2012 for Vimar



The idea is to design a simple object that is camouflaged with the paintings hanging on the wall. It is a contrast between formal simplicity and technological complexity inside.

It is a touch screen video intercom with additional remote control functions for domotic house:

- . heating regulation
 - . light regulation
 - . opening of shutters
 - . see who has looked for you while you're not there
- I designed also the visual feedback that the object gives when the intercom is working:

a soft light pulse on the wall.

Material: plastic with glass and wood/stainless steel/marble/glass
case sizes : h34 x l29 x w 3
designed with Enrico Bosa

The 3d file are designed considering all technical components inside and in order to make prototype by rapid prototyping to check shape, volume and assembly





Pleats - video intercom and modular receiver - 2018 for Infiniteplay



The idea comes from a simple gesture, the fold on paper.

The folds create functional areas:

display, capacitive keys, main capacitive video door entry keys. The surfaces with different inclinations guide the user to the different functions. Product design, icons, and user interface begin from the same concept.

Material: plastic and glass
sizes small: h14 x l15.5 x w 2.2

4,3" display LCD TFT colors high quality definition, touch control bright and flat with modular handset

From the functions to the shape: divide the different functional areas, the fold
The object is like a sheet with different fold. The areas that this gesture create are related on the different fuctions: display, capatitive keys, first capatitive keys.



The display is design inside a black area in order to be hide when it is turned off.

all the icon are designed using the same radius related to the itercom shape

The 3d file are designed considering all technical components inside and in order to make prototype by rapid prototyping to ceck shape, volume and assembly



02_Watches and Jewelry

Colours - rubber watch - 2016 for Morellato



The project focuses on two of the senses involved in wine tasting: hearing and sight. Inspired by religious and community rituals, sound accompanies the moment when we pour a glass of wine. It makes us reflect on the all but forgotten sacredness of nourishment and on the value of the fruits of nature.

Drop - jewelry watch - 2011 for Morellato

Drop is a jewelry watch inspired from the drop on the water.

The wearability it is the first goal on this project because the brief was to have something look precious and ergonomic in the same time.

Material: stainless steel with spherical glass
case sizes : h0,7 x 3,2 x w 4





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City park- pendant collection for children - 2008 for Swarovski



Melancholia- jewellery collection - 2008 for Swarovski



Toupie - Spinning top - 2018 for CIRCUS



Toupie is a family of stackable rings and spinning tops made by digital fabrication. It is a funny jewels designed for mothers and children enhance the movement. All the elements can be free to rotate. It is a modular system that make users free to decide witch materials and matching they want. From rubber to metal.



Toupie spinning tops

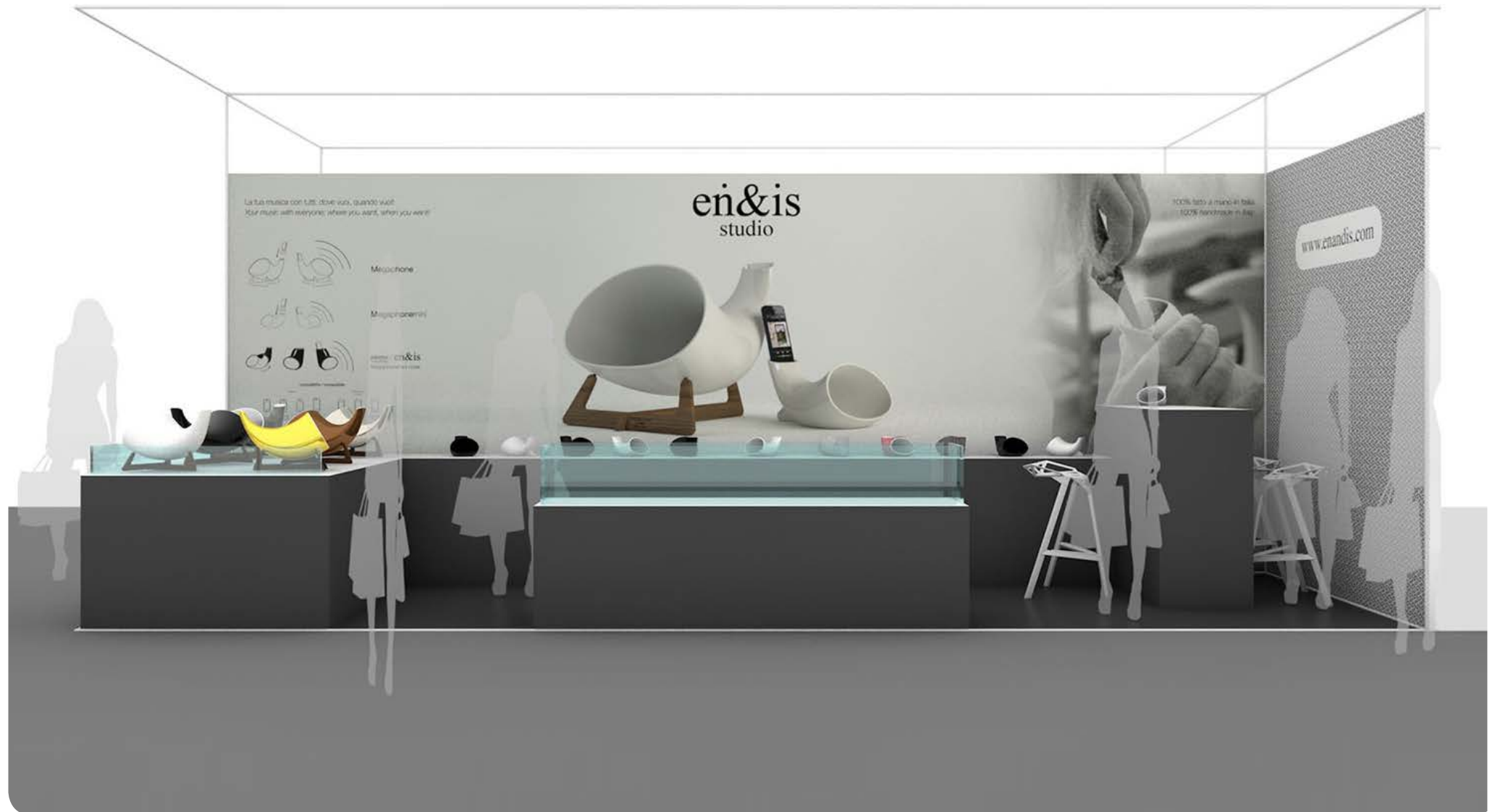


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03_Art Direction and Graphic







Art Direction Infnitplay

COLOUR DIRECTION

REALIZED BY THE FUTURE



IL CULTO DELL'ACQUA

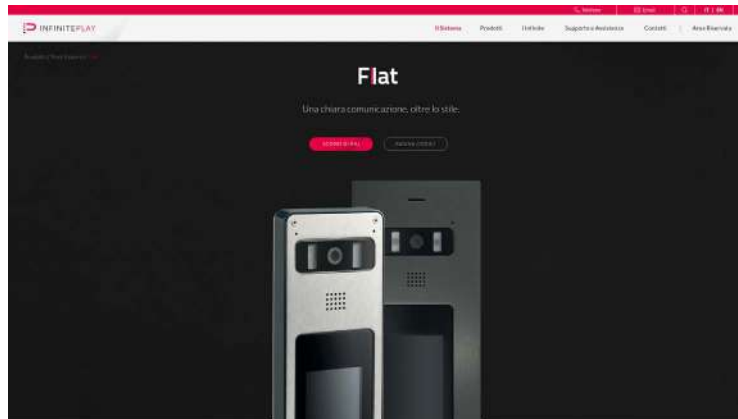


LIGHT AS A CONNECTION BETWEEN
THINGS AND THE HUMAN BEING



● COLOUR SELECTION FOR THE NEW WEB SITE

Art Direction Infiniteplay: web site layout and icons design



Flat, design d'impatto.

Comunicazione integrata, dal design originale e d'impatto.

Il sistema Flat, con il suo design unico, offre una comunicazione chiara e intuitiva, con il suo design originale e d'impatto. Il sistema Flat, con il suo design unico, offre una comunicazione chiara e intuitiva, con il suo design originale e d'impatto.



5 MPX
VIDEOCAMERA

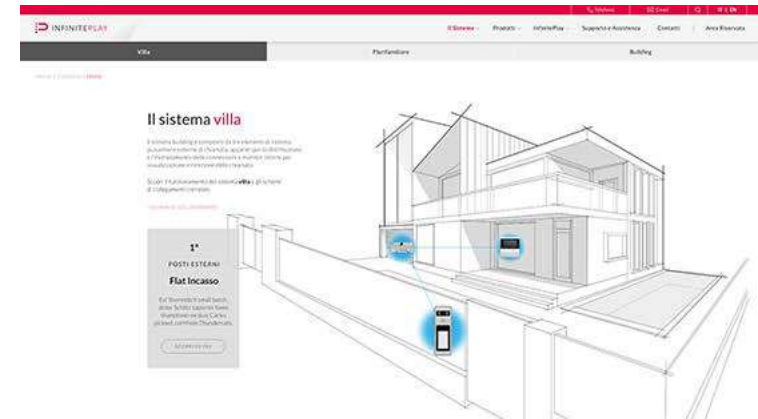
IK05
RESISTENZA
AGLI URTI

IP54
RESISTENZA
AGLI ATMOSPHERICI



Flat Senza Display

Il sistema Flat, con il suo design unico, offre una comunicazione chiara e intuitiva, con il suo design originale e d'impatto. Il sistema Flat, con il suo design unico, offre una comunicazione chiara e intuitiva, con il suo design originale e d'impatto.



Il sistema villa

Il sistema villa, con il suo design unico, offre una comunicazione chiara e intuitiva, con il suo design originale e d'impatto. Il sistema villa, con il suo design unico, offre una comunicazione chiara e intuitiva, con il suo design originale e d'impatto.

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I vantaggi del sistema Infiniteplay

Perché conviene avere il sistema IP



thank you for your kind attention!

Isabella Lovero
www.isabellalovero.com
isa@isabellalovero.com
+39 347 1241 933